

(c) from about 0.1 phr to about 10 phr of at least one pigment or colorant;

(d) at least one vulcanizing agent in sufficient quantity to substantially fully vulcanize said vulcanizable elastomers; and

(e) from about 0.01 to about 10 phr of at least one odor masking agent;

wherein, upon vulcanization, said composition has the look and feel of natural clay.

2. The composition of claim 1 wherein said vulcanizable elastomers further include at least one additional elastomer selected from the group consisting of natural rubber and synthetic rubber.

3. The composition of claim 2 wherein said synthetic rubber is selected from the group consisting of ethylene-propylene copolymers and terpolymers, hydrogenated styrene-containing block copolymers, polybutadiene, polyisoprene and butyl rubber.

4. The composition of claim 1 wherein the mixture of butadiene-acrylonitrile copolymer and polyvinyl chloride comprises from about 50 wt.% to about 20 wt.% polyvinyl chloride.

10. The composition of claim 1 wherein said at least one odor masking agent is selected from the group consisting of natural and artificial scents.

14. A vulcanized, molded object having the look and feel of natural clay prepared by:

(1) forming a mixture of a molding composition comprising, on the basis of parts by weight per hundred of elastomer or rubber, phr:

(a) 100 phr of a mixture comprising vulcanizable elastomers styrene-butadiene copolymer and butadiene-

acrylonitrile copolymer and at least one thermoplastic polymer or thermoplastic elastomer comprising polyvinyl chloride;

(b) from about 150 phr to about 500 phr of at least one mineral filler;

(c) from about 0.1 phr to about 10 phr of at least one pigment or colorant;

(d) at least one vulcanizing agent in sufficient quantity to substantially fully vulcanize said vulcanizable elastomers; and

(e) from about 0.01 to about 10 phr of at least one odor masking agent;

(2) molding the resultant mixture to a desired shape; and

(3) curing or vulcanizing said shaped mixture;

wherein, upon vulcanization, said object has the look and feel of natural clay.

15. The molded object of claim 14 further comprising a thermosetting resin.

16. The molded object of claim 15 wherein said thermosetting resin is a coumarone-indene resin.

22. The molded object of claim 14 having improved low temperature and mechanical stability properties.

Please cancel claims 4, 9, 13, 18 and 21.